

~ Call for Sponsors ~

Queer Diwali Ball

A benefit supporting the work of Desi Rainbow Parents

Ball Theme : Rang Mahal

 **desirainbow**

Sponsor the Queer Diwali Ball

Now in it's 4th Year!

What/When/Where?

What: An Annual Gala

Where: 1561 Bedford Avenue, Brooklyn, NY 11225

When: November 13, 2026

What is Queer Diwali Ball?

A night of light, love and liberation.

Join us in celebrating the Festival of Lights: Queer Style! The Queer Diwali Ball brings together drag artists, a vibrant queer mela market with vendors; and a joyous crowd of 200 guests expected this year.

This annual evenet is more than a party. It is a benefit for Desi Rainbow, supporting their work to empower and uplift LGBTQ+ South Asians and their families

Sponsorship Levels

Description What's Included	Platinum (Presenting sponsor) \$5000	Gold \$3000	Silver \$2000	Bronze \$1000
Recognition in Marketing Materials	●	●	●	●
Digital Photo Archive of the event	●	●	●	●
Placement of Logo on Step-and-Repeat	●	●	●	●
Acknowledged by emcee during the event	●	●	●	
Logo Placement and Thank you on Video Screen	●	●	●	
Opportunity to provide branded giveaways or gifts for guests	●	●		
Post-event recognition on social media and email blasts	●	●		
Complimentary vendor table at Queer Mela	●			
Custom Instagram reel collab with emcee and Desi Rainbow Parents	●			
Event Tickets	15	10	5	2

Why Sponsor?

Gain visibility with an engaged, influential audience
Support the queer and trans South Asian community
Showcase your commitment to diversity, equity and inclusion
Celebrate love, family and chosen community



Potential Guests Include:

Jessel Tank / @jesseltaank
Saad Amer / @saadamer
Alok Menon / @alokvmenon
Ravjot Mehek Singh / @ravjotmehek
Ali Sethi / @alisethiofficial
Erik Bottcher / @ebottcher
Shahana Hanif / @shahanafrombk

Armana Khan / @armanakhanistan
Ayman Syed / @theaymansyed
Prabal Gurung / @prabalgurung
Bibhu Mahopatra / @bibhumahopatra
Lana Patel / @lanapatelxoxo
Kareem Khubchandani / @kareempuff
Roshan Sethi / @roshan.sethi87

Karan Soni / @itskaransoni
Kal Penn / @kalpenn
Lady Bushra / @ladybushra
DJ Rekha / @djrekha
Malavika Kannan / @malavika.kannan
Qween Jean / @qween_jean
Sandeep Tupili / @sandeepravi89

Sponsorship Details:

Full name _____ Company _____
Display Name (for website, promotional materials etc.) _____
Phone _____ Email _____ Mailing Address _____

- ☐ I am submitting a check to Desi Rainbow
- ☐ I will contact Desi Rainbow to submit an ACH payment
- ☐ I will make a credit card payment at <https://givebutter.com/QueerDiwaliBall>

The deadline for submissions is October 12, 2026. If applicable, please make sure to email/attach a high-res logo file for us to use in recognition of your sponsorship. For inquiries, contact Aruna Rao at +1 732-343-3015 or aruna@desirainbow.org

Desi Rainbow is a non-profit 501(c)3 organization and all sponsorships to support Queer Diwali Ball are tax deductible to the full extent of the law. Desi Rainbow's TAX ID number is 85-3352073

Mail Checks to:
Desi Rainbow, Attn: Aruna Rao
PO Box 4454, 195 Central Ave, Metuchen, NJ 08840-9997

*Be a part of this luminous night. Help us make Queer Diwali Ball
shine brighter than ever!*





2023



2024



2025